

TUGATA E-BULLETIN



TUGATA SIGNS MOU WITH AIG



In a bid to strengthen its relationship with the various stake holders, The Uganda Association of Travel Agents (TUGATA) signed a Memorandum of Understanding (MOU) with AIG Uganda Ltd. The relationship is a collaboration where AIG shall consolidate its position as a premier insurer through market branding.

The collaboration shall take duration of Two (2) years but can be terminated by either party. The Association shall benefit in

the following ways;

- The collaboration shall earn TUGATA income on each travel insurance policy sold by a TUGATA member which shall boost the Association revenue.
- AIG to participate in sponsoring TUGATA events and other activities
- AIG will train TUGATA members on its products
- AIG to conduct marketing campaigns to promote its products and services to Tugata members and provide marketing and selling material to TUGATA members

TUGATA shall however, be obliged to;

- To promote AIG products to its members
- Provide a comprehensive list and database of its registered members
- Collaborate with AIG in communication, marketing campaigns and organization of promotional events among others.

TUGATA therefore encourages its members to sell more of AIG travel Insurance as this shall earn the Association more revenue to effectively finance its activities.

UP-COMING EVENTS

MID-TERM MEETING

The 2013 TUGATA Mid-term Meeting shall be held on Wednesday 21st August 2013

This is a meeting where the current Executive Committee reports to membership on its achievements and future plans for TUGATA.

Venue and time for this meeting shall be communicated by the secretariat. Invitation is open to Managers / decision makers of the respective TUGATA members.

DISCOUNTED RATES OF ORANGE PRODUCTS TO TUGATA MEMBERS



Orange Uganda has started a call campaign aimed at informing TUGATA members of the various orange products and services on the market. TUGATA members shall enjoy these products at a discounted rate which include;

- Voice, corporate offer with better rates
- Access to Closed User Group

(CUG) where one makes free Orange to Orange calls up to 4hours a day

- 15% discount off on all handsets sold in Orange shops
- Dedicated internet, 15% off on set-up and equipment.

Agents can access these products and services in only Orange shops, below are some orange shops in Kampala;

- Clement Hill offices, Garden City, Ntinda Capital Shoppers, Shoprite Ben Kiwanuka

street, Lugogo forest mall, Wandegya Makerere Hill road, Metroplex shopping Mall Nalya, Mukono Town, Jinja Town, Mbale town, Masaka town, Mbarara, Gulu, Kampala Road opposite General Post Office, Entebbe Town.

Members can only access these services by presenting their orange membership card to any Orange shop only not dealers.

Travel Tips

Please note that when advising ticket numbers in Travelport for Kenya Airways always insert the message under SSR not OSI.

When advised under SSR the ticket number will reflect on our side as well and we avoid instances where a ticketed booking is cancelled because of no ticket numbers.

Note: For conjunction ticket numbers enter the first ticket number with the check digit, and the second ticket number without the check digit.

KQ SALES TEAM.